SUPPORTING ARTISTIC PRACTICE:

Literary Publishers

The **Literary Publishers** component of *Supporting Artistic Practice* funds Canadian publishers of literary books and magazines committed to developing and promoting Canadian literary writers and artists through the publishing process.

**Grant type** –[core](http://canadacouncil.ca/glossary/core-grant) (4-year grants for your organization’s fiscal years beginning in 2024, 2025, 2026 and 2027)

**Deadline and notification of results** – consult the [Deadlines and Notifications of Results page](https://canadacouncil.ca/funding/grants/deadlines)

**Grant amount**

* book publishers: up to $250 000 per year
* magazine publishers: up to $120 000 per year
* book and magazine publishers: up to $300 000 per year

**Application limits** – your organization can hold 1 core grant at a time from any Canada Council program. You cannot hold both a core grant and a composite grant.

# I want to apply – what else do I need to know?

If you have not already done so, you must register in the [portal](https://apply.canadacouncil.ca/Default2.aspx)at least 30 days before you want to apply.

# APPLICANTS - who can apply

Types of potential applicants to this component:

* Canadian literary book and creative writing magazine publishers

Your eligibility to apply to this component is determined by the validated profile created in the portal.

You must also meet the following basic criteria:

* presently receive core support from this component

If your organization is presently receiving core support from another component, you must contact the core grant team to confirm your eligibility **before you apply.**

**OR**:

* have received at least 2 Canada Council publishing project grants from the component *Supporting Artistic Practice: Literary Publishing Projects* in the last 3 years
* have had total revenues exceeding $30 000 in each of the last 3 years (some exceptions may be considered)

# ACTIVITIES - what you can apply for

You can apply for a contribution towards activities that develop and promote Canadian literary writers and artists through the publishing process.

**You can’t apply for** activities that receive funding from another Canada Council grant or those on the [general list of ineligible activities](http://canadacouncil.ca/funding/grants/guide/apply-to-programs/general-list-of-ineligible-activities).

# EXPENSES - what is eligible

# All expenses related to activities that develop and promote Canadian literary writers and artists through the publishing process.

# ASSESSMENT - how decisions are made

Your application to the **Literary Publishers** component of *Supporting Artistic Practice* will be assessed by a disciplinary [peer assessment committee](https://canadacouncil.ca/glossary/peer-assessment-committee) on the following weighted criteria. You must receive a minimum score **in each category** to receive a core grant for the first time, maintain your current level of funding or receive a funding increase.

**Relevance 50%** (minimum score of 35 out of 50 for an increase or first-time grant; minimum score of 27.5 to maintain your current level of funding)

* The literary merit of your publishing program
* Your editorial vision and strength of your editorial process
* The professional conditions and support provided to literary Canadian writers and artists
* The quality of design and production

**Impact 30%** (minimum score of 18 out of 30 for an increase or first-time grant; minimum score of 14.5 to maintain your current level of funding)

* Your contribution to the advancement of Canadian literature
* A commitment to reflecting – through your artistic activities, organizational make-up and development of your audience – the diversity of Canada, particularly with regards to the inclusion of [Aboriginal Peoples](https://canadacouncil.ca/glossary/aboriginal-peoples), [culturally diverse groups](https://canadacouncil.ca/glossary/culturally-diverse-groups), people who are [Deaf or have disabilities](https://canadacouncil.ca/glossary/deaf-and-disability), and [official language minority communities](https://canadacouncil.ca/glossary/official-language-minority-communities).
* A commitment to advancing gender parity
* The quality of your marketing, promotion and distribution strategies

**Resilience 20%** (minimum score of 12 out of 20 for an increase or first-time grant; minimum score of 8 to maintain your current level of funding)

* Your experience and organizational capacity to support literary writers and artists through the publishing process, including staff structure and planning
* Financial health and effective financial planning, including the efficient use of resources
* The working conditions, including measures to create and maintain a safe working environment, for those involved in your organization’s activities

# REQUIRED INFORMATION AND SUPPORT MATERIAL - what you need to apply

You will need to provide information about your organization’s:

* editorial vision, context and process
* activities in your past cycle of funding
* upcoming activities
* eligible titles
* commitment to reflecting the diversity of Canada
* contribution to the arts
* commitment to public outreach and market development for your activities in the arts sector
* operations, including administrative structure, planning and financial health
* professional conditions for literary writers and artists, including fees and royalties
* aims and objectives for your next funding cycle.

You will also need to include:

* a Financial and Activity Summary
* financial statements
* a blank sample contract for literary writers and artists
* a deficit reduction plan if you have an accumulated deficit for your most recently completed fiscal year of more than 10% of revenue or an unrestricted net asset deficiency of more than 25% of the total revenue
* your organization’s most recent Respectful Workplace/Anti-Harassment Policy
* PDF files or links to your catalogue, website and online publications.

# GRANT PAYMENT AND REPORTS

If your application is successful, the first step in receiving your grant payment is to complete the grant acceptance form. Click [here](https://canadacouncil.ca/funding/grants/guide/if-you-receive-a-grant) for more information on the responsibilities of grant recipients.

Your organization will be required to submit reports and financial statements. Detailed information will be provided in your result letter.

# CONTACT INFORMATION

You **must** speak with a Canada Council program officer before submitting an application to this component for the first time.

PREVIEW: Application Form

This is not an official application form. You must use the portal to apply.

Use simple text formatting if you prepare your application outside of the portal. Formatted text uses additional characters, and some formatting may be lost when copied over.

**\*** = required

## GRANT DESCRIPTION

1. **Name your application** (approximately 10 words) **\***

The name you provide is for your reference and will identify this grant application in your dashboard.

1. **Provide the name of the contact person responsible for this application** (approximately
10 words) **\***
2. **Applicant type: \***

🞆 literary book publisher

🞆 magazine publisher

🞆 both literary book and magazine publisher

1. **Fiscal year end \***
2. **What art form(s), style(s), genre(s) and/or expression(s) are most relevant to this application?** (approximately 25 words) **\***

Some examples include: fiction, creative non-fiction, poetry, youth fiction, graphic novel.

This information helps the Canada Council collect examples of art forms and practices in Canada and will not be used for assessing your application.

## BASIS OF ASESSMENT

1. **Context** (approximately 1000 words) **\***

Provide the context in which your organization pursues its activities. This can include information about your regional or cultural context, intended audience and any other information that demonstrates how your activities contribute to the arts sector.

Also describe:

* your artistic vision and how this guides your editorial choices
* your commitment to Canadian literary writers, artists, and their art
* your current role and relevancy in the Canadian arts sector
* any notable measures you have implemented beyond your standard practices, if applicable.
1. **Report on past cycle** (approximately 1000 words) **\***

Provide a summary of your activities during the last cycle of your funding (last 4 completed years).

Describe:

* the rationale that guided your editorial and artistic choices
* any initiatives, activities or projects undertaken to develop and promote Canadian literary writers, artists and their art
* the aims and objectives achieved by your organization and the results and impacts on the arts sector.

Identify important highlights, challenges and knowledge gained from your experiences.

To avoid repetition, please note that you will be asked to attach a list of eligible titles published **during the last cycle** as part of Required Documents.

If you are a first-time applicant, talk about the last 4 years of activities

**Upcoming cycle** (approximately 1000 words) **\***

Describe your planned activities for the 4 years related to your funding request. Applicants are expected to provide more details for years 1 and 2.

Include:

* your organization's strategic directions and plans
* how your editorial and artistic choices will challenge and/or advance Canadian artistic works
* any initiatives, activities or projects you envision to support, develop and promote Canadian literary writers, artists, and their art
* how you will challenge, lead, and/or influence your community.

To avoid repetition, please note that you will be asked to attach a list of **upcoming** eligible titles as part of the Required Documents.

1. **Describe the professional conditions you provide for literary writers, artists and cultural workers.** (approximately 500 words) **\***

Provide information about:

* all types of support for literary writers, artists and those directly involved in your artistic activities, including professional development opportunities, financial support and any initiatives that serve the advancement of their careers and/or their art practices
* the contractual benefits provided, the resources offered and the knowledge-sharing opportunities.
1. **Contribution to the arts** (approximately 1000 words) **\***
* How does your organization demonstrate a consistent commitment to contributing meaningfully to the arts?
* Describe your contribution to the development, advancement and enrichment of the artistic landscape.
* Explain how your organization strengthens the artistic practice and/or the arts sector.
* Include how your artistic activities are anchored in approaches that are particular to creative writing, artistic and/or aesthetic principles, techniques, methods, processes, composition, etc.
1. **Commitment to public outreach and market development for your activities in the arts sector** (approximately 750 words) **\***

Provide information (as applicable) on how you are:

* planning the sustainability of your catalogue/publishing activities (formats, availability of the books, etc.)
* developing strategies and initiatives regarding the market development of your activities
* maximizing opportunities and activities you undertake to promote artists' work
* building or enhancing networks, collaborations, and partnerships towards the benefit of the Canadian literary writers and artists either on the national and/or international level.
1. **Diversity** (approximately 750 words) **\***

Describe your organization’s commitment to reflecting – through your artistic activies, organizational make-up and development of your audience – the diversity of Canada, particularly with regards to the inclusion of [Aboriginal Peoples](http://canadacouncil.ca/glossary/aboriginal-peoples)**,** [culturally diverse groups](http://canadacouncil.ca/glossary/culturally-diverse-groups)**,** [people who are Deaf or have disabilities](http://canadacouncil.ca/glossary/deaf-and-disability), and [official language minority communities](http://canadacouncil.ca/glossary/official-language-minority-communities)**.**

Describe how your organization advances gender parity and/or gender diversity. Please include all applicable initiatives, policies and actions towards equity, inclusion, decolonization, gender parity and marginalized communities.

1. **Operations** (approximately 1000 words) **\***

Describe:

* your organization's administrative structure
* key partnerships or collaborations
* your organization's governance model including detailed information on how your organization functions and operates
* your organization's succession planning and recruitment processes for key personnel
* the working conditions for those involved in your organization (for example: safe working conditions, professional development and other opportunities, policies to support respectful and inclusive workplaces).
1. **Finances** (approximately 500 words) **\***

Comment on your organization’s financial health, planning and priorities. If you have unrestricted reserves or a surplus of 15% or more, provide information regarding your intentions with those funds.

If you have an accumulated deficit for your most recently completed fiscal year of more than 10% of revenue or an unrestricted net asset deficiency of more than 25% of the total revenue, you are required to upload a deficit reduction plan in the Required Documents section of your application.

1. **Aims and objectives** (approximately 500 words) **\***

Identify the 2 or 3 most important aims and/or objectives your organization hopes to achieve for the arts sector during the next funding cycle. They should be specific and achievable. Explain how they relate to your mandate, editorial and artistic vision, the objectives of this program and the ways in which you will achieve your objectives.

1. **If your proposed activity touches upon Indigenous traditional knowledge, linguistic or cultural intellectual property, please describe your relationship to this content and how appropriate protocols are/will be observed or addressed.** (approximately 100 words)
2. **Additional comments** (approximately 500 words)

If there is anything that has not been asked that is essential to understanding your application, provide it here.

Do not use this space to provide additional information related to earlier questions.

## FINANCIAL ACTIVITY AND SUMMARY

1. **Complete the Financial Activity and Summary document.** **\***
2. **Upload your most recent financial statements**. **\***
3. **Annual grant amount requested \***

Maximum of $250 000 per year for **book publishers.**

Maximum of $120 000 per year for **magazine publishers.**

Maximum of $300 000 per year for **publishers of both books and magazines.**

The amount you enter is the **annual** grant amount requested.

This amount must match the requested amount in your completed budget.

If successful, you might not be awarded the full amount requested.

1. **Total grant amount requested \***

This amount should equal your annual requested amount x 4 years.

## REQUIRED DOCUMENTS

1. **Provide a deficit reduction plan if you have an accumulated deficit for your most recently completed fiscal year of more than 10% of revenue or an unrestricted net asset deficiency of more than 25% of the total revenue.**
2. **Provide a blank sample of a literary writer/artist contract. \***
3. **Respectful workplace/anti-harassment policy \***

Provide a copy of your organization’s most recent respectful workplace/anti-harassment policy.

This document will not be shared with the peer assessment committee.

## SUPPORT MATERIAL \*

1. **If not included as links in the Financial and Activity Summary, you must submit:**
* your catalogue in PDF format, if applicable
* a copy of 1 magazine issue in PDF format, if applicable