



SUPPORTING ARTISTIC PRACTICE LITERARY PUBLISHING PROJECTS

GUIDELINES PREVIEW

The Literary Publishing Projects component of Supporting Artistic Practice funds Canadian publishers of literary books and magazines committed to developing and promoting Canadian writers through the publishing process. Grants support the publication of literary books and magazines authored by Canadian writers.

GRANT TYPE	project
DEADLINE	10 October 2017 15 March 2018
GRANT AMOUNT	for the publication of books: up to \$30 000 for the publication of magazines: up to \$5 000
NOTIFICATION OF RESULTS	usually within 3 months of the deadline date
APPLICATION LIMITS	You can apply to this component once per year (1 March – 28/29 February).

There are limits on the number of applications you can submit to the Canada Council for the Arts per year.

I WANT TO APPLY - WHAT ELSE DO I NEED TO KNOW?



If you have not already done so, you must register in the portal at least 30 days before you want to apply.

APPLICANTS - WHO CAN APPLY

Types of potential applicants to this component include:

- › [literary book and creative writing magazine publishers](#)

Your eligibility to apply to this component is determined by the validated profile created in the portal. Organizations presently receiving core (operating) grants cannot apply to this component.

ACTIVITIES - WHAT YOU CAN APPLY FOR

- › [Support to develop and promote writers through publishing activities](#)

Book publishers – please familiarize yourself with the definition of eligible literary titles.

You can't apply for activities that receive funding from another Canada Council program or those on the general list of ineligible activities.

EXPENSES - WHAT IS ELIGIBLE

- › Direct costs for publishing up to 6 books
- › Direct costs for publishing up to 1 year of magazine issues

ASSESSMENT - HOW DECISIONS ARE MADE

Your application to the Literary Publishing Projects component of Supporting Artistic Practice will be assessed by a disciplinary peer assessment committee on the following weighted criteria, and must receive a minimum score in each category to be considered for a grant:

RELEVANCE	50%	minimum score of 35 out of 50	<ul style="list-style-type: none">› The literary merit of your publishing projects› The rationale for the proposed publication(s)› The quality of design and production› The professional conditions and support provided to Canadian writers
IMPACT	30%	minimum score of 15 out of 30	<ul style="list-style-type: none">› Your contribution to Canadian literature and the advancement of literary practice› A commitment to reflecting – through your editorial choices – a diversity of writers, particularly with regards to the inclusion of Aboriginal Peoples, culturally diverse groups, people who are Deaf or have disabilities, and official language minority communities› The quality of your marketing, promotion and distribution strategies related to the project
FEASIBILITY	20%	minimum score of 10 out of 20	<ul style="list-style-type: none">› Your experience and organizational capacity to undertake the project› A reasonable budget

REQUIRED INFORMATION AND SUPPORT MATERIAL - WHAT YOU NEED TO APPLY

Once registered in the portal, you will need to provide information about your organization's:

- › project and its potential impact
- › marketing, promotion and distribution strategies
- › professional conditions for writers, including fees and royalties

You will also need to include:

- › a financial summary (2 past, current and 1 future year)
- › financial statements
- › for book publishers:
 - 4 copies each of a minimum of 4 literary books, or a representative sample of up to 10 literary books published in the last 2 years (by mail, postmarked on or before the deadline date)
 - information about past publishing activities
 - a list of literary titles, writers and genres for the project
 - a sample contract with writers

- › for magazine publishers:
 - for print magazines – 7 copies of 2 magazine issues published in the last year (by mail, postmarked on or before the deadline date)
 - for electronic magazines – website address or PDF versions of 2 magazine issues published in the last year
 - a list of writers published in the last year
 - a list of themes and writers for the project, if known
 - a fee schedule for writers
 - a sample contract with writers

GRANT PAYMENT AND FINAL REPORTS

If your application is successful, the first step in receiving your grant payment is to complete the Grant Acknowledgement Form.

A final report will be due 3 months after you complete the project.

CONTACT INFORMATION

You are encouraged to speak with a Canada Council Program Officer before submitting an application to this component for the first time.

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APPLICATION FORM PREVIEW

1. Give your application a name.

2. Type of activity:

- book publishing
- magazine publishing

3. Project start and end dates

4. What art form(s), style(s), genre(s) and/or expression(s) are most relevant to this application?

5. Describe your project, including the rationale for your proposed publication(s).

6. Describe your marketing, promotion and distribution strategies. Include your distribution and dissemination arrangements for literary books or magazines.

7. Describe the professional conditions you provide for writers and how you support their development and career advancement. Include information about how you determine fees.

For book publishers, also provide information about:

- › backlists and back catalogues
- › terms and conditions of advances
- › royalties
- › frequency of payments and sales reports to writers

8. How will this project:

- › contribute to Canadian literature and the advancement of literary practice?
- › support – through your editorial choices – a diversity of writers, particularly with regards to the inclusion of Aboriginal Peoples, culturally diverse groups, people who are Deaf or have disabilities, and official language minority communities?

9. Briefly describe any past experience to demonstrate that you can successfully undertake this project.

10. If there is anything that has not been asked that is essential to understanding your application, provide it here.

11. Provide a one-sentence summary of your proposed project.