



## SUPPORTING ARTISTIC PRACTICE LITERARY PUBLISHERS

### GUIDELINES PREVIEW

The Literary Publishers component of Supporting Artistic Practice funds Canadian publishers of literary books and magazines committed to developing and promoting Canadian writers through the publishing process. Grants support the publication of literary books and magazines authored by Canadian writers.

<b>GRANT TYPE</b>	core
<b>DEADLINES</b>	(2-year grants for your organization's fiscal years beginning in 2017 and 2018)  book publishers: 15 June 2017 magazine publishers: 1 May 2017 publishers of both books and magazines: 1 May 2017  For book publishers, see the book submission schedule (under REQUIRED INFORMATION AND SUPPORT MATERIAL) for deadlines for submitting your representative sample of books.
<b>GRANT AMOUNT</b>	book publishers: up to \$250 000 per year magazine publishers: up to \$120 000 per year book and magazine publishers: up to \$300 000 per year
<b>NOTIFICATION OF RESULTS</b>	December 2017
<b>APPLICATION LIMITS</b>	Your organization can hold 1 core grant at a time.  There are limits on the number of applications you can submit to the Canada Council for the Arts per year.

### I WANT TO APPLY - WHAT ELSE DO I NEED TO KNOW?



If you have not already done so, you must register in the portal at least 30 days before you want to apply.

### APPLICANTS - WHO CAN APPLY

Types of potential applicants to this component include:

- › [literary book and creative writing magazine publishers](#)

Your eligibility to apply to this component is determined by the validated profile created in the portal.

To be eligible, you must be a Canadian literary publisher with a demonstrated history and current practice of publishing Canadian-authored literary books and/or print or electronic magazines with creative writing literary works primarily by Canadian contributors. You must also meet the following basic criteria:

- › presently receive core (operating) support through one of the following Canada Council programs:
  - Support to Book Publishing: Block Grants (Annual and Multi-Year)
  - Grants to Literary and Arts Magazines

OR:

- › have received at least 2 Canada Council publishing project grants from the following programs in the last 3 years:
  - Capacity Building Initiative Program: Project Grants
  - Cultivate: Sector Development Project Grant
  - Grants to Literary and Arts Magazines (New Magazines component)
  - Support to Book Publishing: Emerging Publisher Grants
- › have had total revenues exceeding \$30 000 in each of the last 3 years (some exceptions may be considered)
- › book publishers: have published at least 16 eligible literary titles, publish at least 4 literary titles annually and operate on an ongoing basis

Please familiarize yourself with the definition of eligible literary titles.

- › magazine publishers: have published at least 2 issues of the magazine in the year preceding this application

Your application will not be eligible if your organization owes royalty payments to writers, illustrators, translators and/or other copyright licensors as of the application deadline.

## ACTIVITIES - WHAT YOU CAN APPLY FOR

You can apply for a contribution towards activities that develop and promote Canadian writers through the publishing process.

You can't apply for activities that receive funding from another Canada Council program or those on the general list of ineligible activities.

## EXPENSES - WHAT IS ELIGIBLE

- › All expenses related to publishing Canadian-authored literary books or magazines, excluding export activities

## ASSESSMENT - HOW DECISIONS ARE MADE

Your application to the Literary Publishers component of Supporting Artistic Practice will be assessed by a disciplinary peer assessment committee on the following weighted criteria. You must receive a minimum score in each category to receive a core grant for the first time, maintain your current level of funding or receive a funding increase. This weighting will be used for competitions in 2017 and may be revised in subsequent years.

<b>RELEVANCE</b>	50%	minimum score of 35 out of 50 for an increase or first-time grant; minimum score of 27.5 to maintain your current level of funding	<ul style="list-style-type: none"> <li>› The literary merit of your publishing program</li> <li>› The clarity of your editorial vision and strength of your editorial process</li> <li>› The quality of design and production</li> <li>› The professional conditions and support provided to Canadian writers</li> </ul>
<b>IMPACT</b>	30%	minimum score of 18 out of 30 for an increase or first-time grant; minimum score of 14.5 to maintain your current level of funding	<ul style="list-style-type: none"> <li>› Your contribution to the advancement of Canadian literature</li> <li>› A commitment to reflecting – through your editorial choices, organizational make-up and development of your readership – the diversity of Canada, particularly with regards to the inclusion of Aboriginal Peoples, culturally diverse groups, people who are Deaf or have disabilities, and official language minority communities</li> <li>› The quality of your marketing, promotion and distribution strategies, including (for book publishers) author tours</li> </ul>
<b>RESILIENCE</b>	20%	minimum score of 12 out of 20 for an increase or first-time grant; minimum score of 8 to maintain your current level of funding	<ul style="list-style-type: none"> <li>› Your experience and organizational capacity to support writers, including staff structure and planning</li> <li>› Financial health and effective financial planning, including the efficient use of resources</li> </ul>

## REQUIRED INFORMATION AND SUPPORT MATERIAL - WHAT YOU NEED TO APPLY

Once registered in the portal, you will need to provide information about your organization's:

- › editorial vision, context and process
- › past cycle of funding, including highlights, challenges or knowledge gained
- › upcoming publishing activities
- › commitment to reflecting the diversity of Canada
- › contribution to the development of Canadian literature
- › marketing, promotion and distribution strategies
- › author tours (for book publishers only)
- › operations, including administrative structure, planning and financial health
- › professional conditions for writers, including fees and royalties
- › aims and objectives for your next funding cycle

You will also need to include:

- › a financial summary (2 past, current and 2 future years)
- › financial statements
- › for book publishers:
  - a representative sample of up to 20 literary books published in the last 2 years (by mail according to the submission schedule)
  - title information for previously published books
  - a list of upcoming literary titles, writers and genres
  - a sample contract with writers

- › for magazine publishers:
  - for print magazines – 7 copies of 4 magazine issues published in the last 2 years (by mail, postmarked on or before the deadline date)
  - for electronic magazines – website address of the magazine or PDF versions of 4 magazine issues published in the last 2 years
  - a list of writers published in the last 2 years
  - a list of upcoming themes and writers, if known
  - a fee schedule for writers
  - a sample contract with writers

Book submission schedule (for book publishers only)

- › 1 June for literary works published between 1 December and 31 May
- › 15 October for literary works published between 1 June and 30 September
- › 1 December for literary works published between 1 October and 30 November

If you have submitted all published books according to the requirements of previous programs, contact a Canada Council Program Officer to indicate which books should be included as part of your representative sample for the 2017 competition.

## GRANT PAYMENT AND REPORTS

If your application is successful, the first step in receiving your grant payment is to complete the Grant Acknowledgement Form.

Your organization will be required to submit reports and financial statements. Detailed information will be provided in your result letter.

## CONTACT INFORMATION

You must speak with a Canada Council Program Officer before submitting an application to this component for the first time.

# SUPPORTING ARTISTIC PRACTICE

## LITERARY PUBLISHERS

### APPLICATION FORM PREVIEW

#### 1. Give your application a name.

#### 2. Applicant type:

- Literary book publisher
- Magazine publisher
- Both literary book and magazine publisher

#### 3. Fiscal year end

#### 4. What art form(s), style(s), genre(s) and/or expression(s) are most relevant to this application?

#### 5. Context

Provide the context in which your organization pursues its activities. This can include information about your geographic market or intended readership and other information that contributes to your publishing choices.

Also describe:

- › your editorial vision and objectives
- › your current role in Canadian literary publishing
- › how you maintain and improve editorial expertise
- › your editorial process, from selection of writers to publication.

#### 6. Report on Past Cycle

Provide a high-level summary of your publishing activities during the last cycle of your funding. Identify important highlights, including prizes or literary acclaim, challenges and knowledge gained from your experiences.

If your organization identified specific objectives in your last application, include them and indicate your progress to date. Explain how these experiences inform your future plans.

## 7. Upcoming Publishing Activities

Summarize your upcoming publishing activities, including the rationale for your publishing choices.

## 8. Describe the professional conditions you provide for writers and how you support their development and career advancement. Include information about how you determine fees.

For book publishers, also provide information about:

- › backlists and back catalogues
- › terms and conditions of advances
- › royalties
- › frequency of payments and sales reports to writers

## 9. Contribution to Canadian Literature

Describe your contribution to the development of Canadian literature. This can include new:

- › areas of interest
- › developments or innovations you have introduced
- › writers and/or efforts to diversify the you publish
- › translated works of Canadian writers

Describe how your organization contributes to the literary or artistic life of a specific market or readership.

## 10. Marketing and Promotion

Describe your marketing, promotional and distribution strategies, with recent examples. Include your distribution and dissemination arrangements for literary books or magazines.

For book publishers, describe your past (2 years) and planned author tours.

## 11. Diversity

Describe your organization's commitment to reflecting – through your editorial choices, organizational make-up and development of your readership – the diversity of Canada, particularly with regards to the inclusion of Aboriginal Peoples, culturally diverse groups, people who are Deaf or have disabilities, and official language minority communities.

## 12. Operations

Describe:

- › the administrative structure that supports your organization's activities
- › your organization's governance model and planning processes

## 13. Finances

Comment on your organization's financial health, planning and priorities.

## 14. Aims and Objectives

Identify the 2 or 3 most important aims and/or objectives your organization hopes to achieve during the next funding cycle. They should be specific and achievable. Explain how they relate to your mission, editorial vision and the context in which your organization carries out its activities.

## 15. Additional Comments

If there is anything that has not been asked that is essential to understanding your application, provide it here.