



## EXPLORE AND CREATE ARTIST-DRIVEN ORGANIZATIONS

### GUIDELINES PREVIEW

The Artist-Driven Organizations component of Explore and Create supports the development of artistic activities, from research, creation, and production through to dissemination, by Canadian arts organizations that are driven by the vision of artistic leaders. Grants fund the activities of organizations mandated to support the creative process of artists, stimulating the emergence of new artistic voices and offering a range of artistic experiences to the public.

<b>GRANT TYPE</b>	core
<b>DEADLINE</b>	4 July 2017 (2-year grants for your organization's fiscal years beginning in 2017 and 2018)
<b>TRANSLATION DEADLINE</b>	17 July 2017 (with the exception of Literary Arts and Theatre organizations) You must provide a translation of your application into French or English by the Translation deadline date, or request that the Canada Council arrange for the translation of your application (the Canada Council is not responsible for ensuring the quality of the translation).
<b>GRANT AMOUNT</b>	up to 60% of your total annual revenues, averaged over the last 3 years
<b>NOTIFICATION OF RESULTS</b>	December 2017
<b>APPLICATION LIMITS</b>	Your organization can hold 1 core grant at a time.

There are limits on the number of applications you can submit to the Canada Council for the Arts per year (1 March – 28/29 February).

### I WANT TO APPLY - WHAT ELSE DO I NEED TO KNOW?



If you have not already done so, you must register in the portal at least 30 days before you want to apply.

You will also need to register your organization with CADAC (Canadian Arts Data/Données sur les arts au Canada) as early as possible to ensure that you have enough time to assemble and submit the required financial and statistical information.

### APPLICANTS - WHO CAN APPLY

Types of potential applicants to this component include:

- › [artistic organizations](#)

Your eligibility to apply to this component is determined by the validated profile created in the portal and a conversation you have had with a Program Officer.

To be eligible, your organization must create, produce, present or exhibit the work of artists and be driven by the vision and voice of an artistic leader or group of artists. Your organization must support the development and dissemination of works by Canadian artists and meet the following basic administrative, programming and financial criteria:

- › presently receive core (operating) support through one of the following Canada Council programs:
  - Creation/Production in Dance: Multi-Year and Biennial Grants
  - Annual and Multi-Year Grants to Aboriginal Peoples Dance Companies
  - Inter-Arts Office: Multi-Year Grants to Organizations
  - Grants to Media Arts Organizations: Multi-Year
  - New Music: Multi-Year and Annual Grants
  - Music: Grants to Professional Orchestras
  - Opera/New Opera Program: Annual and Multi-Year Grants
  - Professional Music Organizations Program: Annual and Multi-Year Grants
  - Music: Grants to Professional Choirs
  - Theatre - Multi-Year Grants to Professional Organizations
  - Visual Arts - Assistance to Artist-Run Centres

OR:

- › have received at least 2 Canada Council project grants in the last 5 years. This excludes grants from Leadership for Change: Grants for Organizational Development, Flying Squad, Visiting Foreign Artists, and travel programs.
- › be an incorporated not-for-profit arts organization
- › work with a professional staff
- › have at least 5 years of continuous professional artistic activities that are accessible to the public
- › have had total revenues exceeding \$75 000 in each of the last 3 years (some exceptions may be considered)

## ACTIVITIES - WHAT YOU CAN APPLY FOR

You can apply for a contribution towards:

- › artistic development
- › creative research
- › creation
- › production
- › dissemination

You can't apply for activities that receive funding from another Canada Council program or those on the general list of ineligible activities.

## EXPENSES - WHAT IS ELIGIBLE

All expenses related to supporting the above activities

## ASSESSMENT - HOW DECISIONS ARE MADE

Your application to the Artist-Driven Organizations component of Explore and Create will be assessed by a peer assessment committee representing a discipline or group of disciplines on the following weighted criteria. You must receive a minimum score in each category to receive a core grant for the first time, maintain your current level of funding or receive a funding increase. This weighting will be used for competitions in 2017 and may be revised in subsequent years.

<b>ARTISTIC MERIT</b>	50%	minimum score of 35 out of 50 for an increase or first-time grant; minimum score of 27.5 to maintain your current level of funding	<ul style="list-style-type: none"> <li>› The clarity of your artistic vision and its alignment with your activities</li> <li>› The quality of the artistic works or activities</li> </ul>
<b>IMPACT</b>	30%	minimum score of 18 out of 30 for an increase or first-time grant; minimum score of 14.5 to maintain your current level of funding	<p>The potential of the activities to:</p> <ul style="list-style-type: none"> <li>› contribute to the experience and development of the artists involved</li> <li>› advance artistic practice</li> <li>› engage your intended public with the work</li> </ul>
<b>RESILIENCE</b>	20%	minimum score of 12 out of 20 for an increase or first-time grant; minimum score of 8 to maintain your current level of funding	<ul style="list-style-type: none"> <li>› Your organizational capacity and experience including staff structure, governance and planning</li> <li>› The professional conditions for artists involved in your organization’s artistic activities</li> <li>› Financial health, effective financial planning, including the efficient use of resources</li> </ul>

## REQUIRED INFORMATION AND SUPPORT MATERIAL - WHAT YOU NEED TO APPLY

Once registered in the portal, you will need to provide information about your organization’s:

- › artistic vision and the context for your plans in relation to your artistic or regional community
- › past cycle of funding, including highlights, challenges and knowledge gained
- › upcoming artistic activities and public outreach
- › professional working conditions for artists
- › key partnerships, if any
- › operations, including administrative structure, planning and financial health
- › aims and objectives for your next funding cycle
- › CADAC data, including recent financial statements

You will also need to include:

- › samples of your recent work and public artistic activities
- › a translation of your application into French or English (must be submitted by the Translation deadline date)

## GRANT PAYMENT AND REPORTS

If your application is successful, the first step in receiving your grant payment is to complete the Grant Acknowledgement Form.

Your organization will be required to submit reports, including the submission of CADAC data and financial statements. Detailed information will be provided in your result letter.

## CONTACT INFORMATION

You must speak with a Canada Council Program Officer before submitting an application to this component for the first time.

# EXPLORE AND CREATE

## ARTIST-DRIVEN ORGANIZATIONS

### APPLICATION FORM PREVIEW

#### 1. Give your application a name.

#### 2. Fiscal year end

#### 3. French translation of the application

- you will provide your own translation by the deadline date stated in the guidelines
- you request that the Canada Council has your application translated
- you are a Literary Arts or Theatre organization and are not required to have a translation of your application.

#### 4. What art form(s), style(s), genre(s) and/or expression(s) are most relevant to this application?

#### 5. Context

Provide the context in which your organization pursues its activities. This can include information about the historical or cultural context for your artistic work, your region or community, your creative processes and other artistic information.

Describe your artistic vision and provide information about the artist(s) leading the organization.

#### 6. Report on Past Cycle

Provide a high-level summary of the last cycle of your funding. Identify important highlights, challenges and knowledge gained from your experiences.

If your organization identified specific objectives in your last application, include them and indicate your progress to date. Explain how these experiences inform your future plans.

## 7. Upcoming Artistic Activities and Public Outreach

Describe:

- › your key artistic activities
- › the rationale for your artistic choices or the inspiration for new creative works
- › how your work will engage your intended public.

## 8. Potential Impact

Describe the potential impact of your artistic activities to:

- › contribute to the experience and development of the artists involved
- › advance artistic practice.

## 9. Operations

Describe:

- › the administrative structure that supports your organization's activities
- › your organization's governance model and planning processes
- › the professional working conditions for artists involved in your organization (for example: fees paid to artists, safe working conditions, professional development and other opportunities)
- › key partnerships, if applicable.

## 10. Finances

Comment on your organization's financial health, planning and priorities.

## 11. Aims and Objectives

Identify the 3 or 4 most important aims and/or objectives your organization hopes to achieve during the next funding cycle. They should be specific and achievable. Explain how they relate to your mission, artistic vision and the context in which your organization carries out its activities.

## 12. Additional Comments

If there is anything that has not been asked that is essential to understanding your application, provide it here.